

Uday Deshmukh

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Education

- **Vishwakarma Institute of Technology, Bibwewadi, Pune** 2024 – 2028
B.Tech in Mechanical Engineering | CGPA: 8.98/10.0
- **Jeevan Vikas Vidyalaya, Dusrbid** 2022 – 2023
Maharashtra State Board (HSC) | 74.00%

Experience

Multimedia Secretary | Student Council, VIT Pune Aug 2025 – Apr 2026

- Managed a team of 25 members across pre-production and post-production workflows, ensuring timely delivery of high-quality content for social media, PR, and institutional branding.
- Oversaw end-to-end content strategy for college events, driving engagement across platforms through coordinated multimedia campaigns.

Lead | VClick Multimedia Production, VIT Pune Aug 2025 – Apr 2026

- Led a core team of 6 to produce and manage media content for college hackathons and various student clubs.
- Coordinated photography, videography, and post-production pipelines ensuring consistent quality and brand alignment across all events.

Projects

Lelebro – Multi-Vendor E-Commerce Platform | Live Demo

- Built a full-stack multi-vendor e-commerce platform with an admin panel supporting vendor onboarding, product listings, and order management.
- Tools Used: Next.js, Prisma ORM, MongoDB, Clerk for auth, Stripe for payments, Sanity CMS.

Scribt – Collaborative Notes App | Live Demo

- Developed a rich notes application with real-time collaboration, a whiteboard, and a full-featured text editor.
- Tools Used: Clerk for auth, Tiptap editor, NeonDB + Prisma + PostgreSQL, Socket.io for real-time sync, Excalidraw API for whiteboard functionality.

Skills and Technologies

Languages: C, C++, Python, SQL, JavaScript, TypeScript, PHP, Java (Basic)

Web Development: React.js, Next.js, Node.js, Express.js, Tailwind CSS, Bootstrap, HTML5, CSS3

Database: PostgreSQL, MySQL, MongoDB, Firebase, Supabase, AirTable

Cloud and Dev Tools: Git, GitHub, Vercel, Firebase, Postman, Figma, AWS (basic)

Certifications

- **Full Stack Web Development** | Udemy – Hitesh Choudhary
Completed comprehensive full-stack course covering modern web technologies and industry-standard development practices.

Achievements

- **Top 10 – AI Fiesta Hackathon**
Participated in AI Fiesta and secured a position in the Top 10 among all competing teams for the assigned problem statement.